



Coverage Dossier

**Liberty General Insurance Partners CSC e-Governance Services
India to Expand Rural Reach**

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20 Dec 2021	Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach	Hello Mumbai News	Online Web	NA	Bureau
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17 Dec 2021	Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach	Online Media Cafe	Online Web	NA	Gouri Achary
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16 Dec 2021	Liberty General Insurance partners CSC e-Governance Services India to expand rural reach	City Air News	Online Web	NA	Bureau
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16 Dec 2021	Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach	India Education Diary	Online Web	NA	Bureau
16 Dec 2021	Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach	Media Bulletins	Online Web	NA	Rekha Nair
16 Dec 2021	Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach	News Patrolling	Online Web	NA	Bureau
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16 Dec 2021	Liberty General Insurance, CSC e-Governance Services India partner to expand Rural Reach	The Banking & Finance Post	Online Web	NA	Bureau
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Regional

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लिबर्टीचा सीएससी ई-गव्हर्नन्सशी करार

मुंबई : लिबर्टी जनरल इन्शुरन्स, भारतातील सर्वात वेगाने वाढणारी जनरल इन्शुरन्स कंपनीने आज भारत सरकारच्या इलेक्ट्रॉनिक्स आणि माहिती तंत्रज्ञान मंत्रालयाच्या (MeitY) अंतर्गत सीएससी ई-गव्हर्नन्स सर्व्हिसेस इंडियासोबत भागीदारी स्थापित केली. या कराराद्वारे लिबर्टी भारतातील ग्रामीण भागात आपली विमा उत्पादने सीएससी नेटवर्कद्वारे विकून आपले अस्तित्व आणखी मजबूत करेल. सुरुवातीला, कंपनी ग्राहकांना दुचाकी, खाजगी वाहने आणि व्यावसायिक वाहनांसाठी मोटर विमा उत्पादने देऊ करेल. नवी दिल्ली येथे समारंभात अमित जैन, अध्यक्ष, पर्सनल लाइन्स, बँकाशुरन्स अँड ऑफिनिटी अँड मार्केटिंग, लिबर्टी जनरल इन्शुरन्स आणि संजय कुमार राकेश, मुख्य कार्यकारी अधिकारी, सीएससी ई-गव्हर्नन्स सर्व्हिसेस इंडिया लिमिटेड यांनी करारावर स्वाक्षर्या केल्या.

er.FreePressJournal.in

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लिबर्टी जनरल इन्शुरन्सची सीएससी ई-गव्हर्नन्स सर्व्हिसेससोबत भागीदारी

■ **मुंबई** : लिबर्टी जनरल इन्शुरन्स कंपनीने केंद्र सरकारच्या इलेक्ट्रॉनिक्स आणि माहिती तंत्रज्ञान मंत्रालयाच्या अंतर्गत सीएससी ई-गव्हर्नन्स सर्व्हिसेस इंडियासोबत भागीदारी स्थापित केली आहे. या कराराद्वारे लिबर्टी ग्रामीण भागात आपली विमा उत्पादने सीएससी नेटवर्कद्वारे विकून आपले अस्तित्व आणखी मजबूत करेल.

सुरुवातीला कंपनी ग्राहकांना दुचाकी, खासगी वाहने आणि व्यावसायिक वाहनांसाठी मोटर विमा उत्पादने देऊ करेल. याप्रसंगी लिबर्टी जनरल इन्शुरन्सचे बॅंकाशुरन्स अँड ऑफिनिटी अँड मार्केटिंग विभागाचे अध्यक्ष अमित जैन म्हणाले, विम्याचे लाभ जनतेपर्यंत पोहोचवण्याच्या संधी ओळखण्यात लिबर्टी नेहमीच आघाडीवर राहिली आहे. भारतीय विमा क्षेत्रातील अग्रगण्य कंपन्यांपैकी एक म्हणून आम्ही जास्तीत जास्त आर्थिक समावेशन करण्याच्या दृष्टिकोनासाठी वचनबद्ध आहोत. आम्ही विविध विमा उत्पादनांबद्दल समजून घेऊन दुर्गम स्थानांमधून कार्यरत

चॅनलपर्यंत पोहोचणे आणि सक्षम बनवण्यावर लक्ष केंद्रित करू. जागरूकता निर्माण करणे, तंत्रज्ञानाचा लाभ घेणे, उत्पादनातील नावीन्यपूर्ण विकास हे ग्रामीण भारतासाठी विमा उत्पादनांचा प्रवेश सुधारणे हे आमचे धोरण आहे. तसेच सीएससी ई-गव्हर्नन्स सर्व्हिसेस इंडिया लिमिटेडचे मुख्य कार्यकारी अधिकारी संजय कुमार राकेश म्हणाले, लिबर्टी जनरल इन्शुरन्ससोबतची आमची भागीदारी, ग्रामीण ग्राहकांसाठी आर्थिक समावेशनच्या अजेंडाचा विस्तार करता, ग्रामस्तरीय उद्योजकांना (व्हीएलई) नवीन कौशल्ये आणि उत्पादने आणि सेवांच्या ज्ञानाद्वारे सक्षम करेल. ४.२० लाखांच्या लास्ट माईल नेटवर्कसह ज्यापैकी २.७४ लाख ग्रामपंचायतींमध्ये आहेत, सीएससीची उपस्थिती, लिबर्टी जनरल इन्शुरन्ससारख्या विमा कंपन्यांसाठी, देशाच्या सर्वात दुर्गम कोपऱ्यात, सर्वात मोठे वितरण माध्यम म्हणून काम करण्याची प्रचंड क्षमता आणि संधी देते.

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लिबर्टी जनरल इंश्योरेंस ने सीएससी ई-गवर्नेंस सर्विसेज इंडिया के साथ की साझेदारी

मुंबई । देश की सबसे तेजी से आगे बढ़ रही जनरल इंश्योरेंस कंपनियों में शुमार लिबर्टी जनरल इंश्योरेंस ने भारत सरकार के इलेक्ट्रॉनिक्स और इंफॉर्मेशन टेक्नोलॉजी मंत्रालय के तहत काम करने वाले सीएससी ई-गवर्नेंस सर्विसेज इंडिया के साथ एक साझेदारी की है। लिबर्टी इस समझौते के तहत सीएससी नेटवर्क के जरिए अपने इंश्योरेंस प्रोडक्ट्स की बिक्री कर ग्रामीण इलाकों में अपनी उपस्थिति और मजबूत करेगी। शुरुआत में कंपनी ग्राहकों को मोटर बीमा उत्पाद- टू-व्हीलर, प्राइवेट कार और कमर्शियल व्हीकल पेश करेगी। नई दिल्ली में आयोजित एक औपचारिक कार्यक्रम में लिबर्टी जनरल इंश्योरेंस के प्रेसिडेंट (पर्सनल लाइन्स, बैंक इंश्योरेंस एंड एफिनिटी एंड मार्केटिंग) अमित जैन और सीएससी ई-गवर्नेंस सर्विसेज इंडिया लिमिटेड के चीफ एग्जीक्यूटिव ऑफिसर संजय कुमार राकेश ने समझौते पर हस्ताक्षर किया और उसे एक्सचेंज किया।

Online

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Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

<https://auto.economictimes.indiatimes.com/news/industry/liberty-general-insurance-to-expand-its-rural-reach-through-csc-e-governance-services-india-network/88416107>

Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

Through this partnership Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network.

PTI • Updated: December 21, 2021, 20:02 IST



Liberty General Insurance, one of the private sector General Insurance companies in India has entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.

Through this partnership Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network.

Updated: December 21, 2021, 20:02 IST

, one of the private sector General Insurance companies in India has entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.

Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers. In a formal ceremony held in New Delhi today, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance and Mr. Sanjay Kumar Rakesh Chief Executive Officer, CSC e-Governance Services India Ltd signed and exchanged the agreement. Speaking on the occasion, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance said, "Liberty has always been a front-runner in identifying opportunities in extending insurance benefits to masses.

As one of the leading companies in the Indian insurance sector, we are committed to the vision of maximizing financial inclusion. We will focus on reaching out and empowering channels operating out of remote locations with an understanding of various insurance products.

Our strategy is to improve the access to insurance products for rural India through awareness creation, technology leverage, and product innovation." Speaking on the development, Mr. Sanjay Kumar Rakesh, Chief Executive Officer, CSC e-Governance Services India Ltd. said, "Our partnership with Liberty General Insurance will empower the Village Level Entrepreneurs (VLEs) through new skills and knowledge of products and services, while expanding the agenda of financial inclusion catering to rural customers.

Moreover, with the last mile network of 4.2 lakh, of which 2.74 lakh are in Gram Panchayats, the presence of CSC in the remotest corner of the Country brings huge potential and opportunity to act as a one of the biggest distribution channels for the insurance companies such as Liberty General Insurance in India."

About Liberty General Insurance Liberty General Insurance Ltd. (LGI) is a joint venture between Liberty Citystate holdings PTE Ltd-a group company of Liberty Mutual Insurance Group, a diversified global insurer with over 900 offices across the world, headquartered in the U.S. -Enam Securities, and Diamond Dealtrade.

LGI commenced operations in 2013 with the aim of providing comprehensive retail, commercial and industrial insurance solutions. The company has an employee strength of 1100+ with presence across 100+ locations in 28 states. Its partner network consists of about 5100+ hospitals and more than 4300 auto service centers.

The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India.

Common Service Centers (CSCs) Common Service Centers (CSCs) Scheme is one of key enablers of the Digital India program. CSCs are the access points for e-delivery of G2C, education, healthcare, agriculture and financial services to villages in India, thereby contributing to a digitally and financially inclusive society. CSCs are more than just service delivery points in rural India. They are positioned as change agents, promoting rural entrepreneurship and building rural capacities and livelihoods.

It is a pan-India network catering to regional, geographic, linguistic and cultural diversity of the country, thus enabling the government's mandate of a socially, financially and digitally inclusive society.

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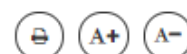
Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

<https://bfsi.economictimes.indiatimes.com/news/insurance/liberty-general-insurance-to-expand-its-rural-reach-through-csc-e-governance-services-india-network/88409892>

Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

Through this partnership Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network.

PTI • December 21, 2021, 14:56 IST



(MeitY), Government of India.

Liberty General Insurance, one of the private sector General Insurance companies in India has entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology

Through this partnership Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network.

Insurance, one of the private sector General Insurance companies in India has entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.

Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers. In a formal ceremony held in New Delhi today, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance and Mr. Sanjay Kumar Rakesh Chief Executive Officer, CSC e-Governance Services India Ltd signed and exchanged the agreement. Speaking on the occasion, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance said, "Liberty has always been a front-runner in identifying opportunities in extending insurance benefits to masses.

As one of the leading companies in the Indian insurance sector, we are committed to the vision of maximizing financial inclusion. We will focus on reaching out and empowering channels operating out of remote locations with an understanding of various insurance products.

Technology is the key differentiator and problem solver, playing a pivotal role in transforming and growing businesses

Register Now Our strategy is to improve the access to insurance products for rural India through awareness creation, technology leverage, and product innovation." Speaking on the development, Mr. Sanjay Kumar Rakesh, Chief Executive Officer, CSC e-Governance Services India Ltd. said, "Our partnership with Liberty General Insurance will empower the Village Level Entrepreneurs (VLEs) through new skills and knowledge of products and services, while expanding the agenda of financial inclusion catering to rural customers.

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About Liberty General Insurance Liberty General Insurance Ltd. (LGI) is a joint venture between Liberty Citystate holdings PTE Ltd-a group company of Liberty Mutual Insurance Group, a diversified global insurer with over 900 offices across the world, headquartered in the U.S. -Enam Securities, and Diamond Dealtrade

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Mastering on prevention, detection, and investigation of corporate frauds.

Register Now The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India.

Common Service Centers (CSCs) Common Service Centers (CSCs) Scheme is one of key enablers of the Digital India program. CSCs are the access points for e-delivery of G2C, education, healthcare, agriculture and financial services to villages in India, thereby contributing to a digitally and financially inclusive society. CSCs are more than just service delivery points in rural India. They are positioned as change agents, promoting rural entrepreneurship and building rural capacities and livelihoods.

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Published Date	21 Dec 2021	Journalist:	Bureau

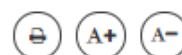
Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

<https://government.economictimes.indiatimes.com/news/governance/liberty-general-insurance-to-expand-its-rural-reach-through-csc-e-governance-services-india-network/88404915>

Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

Through this partnership Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network.

PTI • December 21, 2021, 11:49 IST



(MeitY), Government of India.

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Published Date	21 Dec 2021	Journalist:	Bureau

Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network

<https://www.mytimesnow.com/news/auto/2336159/liberty-general-insurance-to-expand-its-rural-reach-through-csc-e-governance-services-india-network>

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Liberty General Insurance to expand its rural reach through CSC e-Governance Services India network – ET Auto

<https://newswwc.com/automotive/cars/liberty-general-insurance-to-expand-its-rural-reach-through-csc-e-governance-services-india-network-et-auto/>

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach.

<https://www.thefutureofpr.com/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>

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Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

http://www.ptinews.com/pressrelease/51888_press-subliberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach

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Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.theweek.in/wire-updates/business/2021/12/20/pwr11-liberty-general-insurance.html>

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PTI | Updated: December 20, 2021 13:35 IST

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<https://www.prnewswire.com/in/news-releases/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach-881974043.html>

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Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.businesstoday.in/prnewswire/?rkey=20211220EN12775&filter=2418>

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Published Date	20 Dec 2021	Journalist:	Bureau

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<http://www.asianbuck.com/asianbuck-prnews/?rkey=20211220EN12775&filter=8421>

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<http://www.biznextindia.com/pr-newswire/?rkey=20211220EN12775&filter=19403>

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

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Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.devdiscourse.com/article/business/1854203-liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach>

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

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(09:24 Hrs. IST)

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In a formal ceremony held in New Delhi today, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance and Mr. Sanjay Kumar Rakesh Chief Executive Officer, CSC e-Governance Services India Ltd signed and exchanged the agreement.

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Common Service Centers (CSCs) Scheme is one of key enablers of the Digital India program. CSCs are the access points for e-delivery of G2C, education, healthcare, agriculture and financial services to villages in India , thereby contributing to a digitally and financially inclusive society. CSCs are more than just service delivery points in rural India . They are positioned as change agents, promoting rural entrepreneurship and building rural capacities and livelihoods. It is a pan- India network catering to regional, geographic, linguistic and cultural diversity of the country, thus enabling the Government's mandate of a socially, financially and digitally inclusive society.

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| Monday | 20th December, 2021



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BEIJING Dec. 20, 2021 /PRNewswire/ -- China's liquor producer Jiugui Liquor Co., Ltd. supported the comeback of the Shape of Culture season two, a

cultural variety show featuring Chinese world heritage project promotion through exclusive sponsorship.

The show is scheduled to broadcast at 9 p.m. Sunday introducing another 12 world heritage projects in China such as the Central Axis of Beijing and the Grand Canal compared to 12 heritage projects in the first season.

In this season, latest technologies such as drones and 3D animation are utilized to present the world heritage on the screen to help audience better understand followed the promotion on social media such as Weibo, Wechat and Tik Tok

When it comes to culture promotion and inheritance, Jiugui Liquor, originated from central China's Hunan Province , has always aspired to lead the trend in liquor culture as a pioneer since the enterprise started from scratch. It has also beefed up efforts in spreading and inheriting liquor culture in many ways over years.

This year, Jiugui Liquor promoted a tour exhibition activity as a showcase to spread liquor culture across China with Chinese National Geography, China's most authoritative geographic magazine and conducted cooperation with each other to mull over promoting Hunan culture.

"Jiugui" literally means "drunkard" or "juice head" in mandarin Chinese, which represents a pursuit of freedom and a state of ease in west Hunan's local culture.

The original link can be visited here: <https://en.imsilkroad.com/p/325442.html>

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<http://www.prativad.com/Newswireeng.php?rkey=20211220EN12775&filter=19411>

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<http://windowtonews.com/pr-newswire-english.php?rkey=20211220EN12775&filter=19687>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

MUMBAI, India, Dec. 20, 2021 /PRNewswire/ -- **Liberty General Insurance, one of the fastest growing General Insurance companies in India today entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.** Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

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Speaking on the development, Mr. Sanjay Kumar Rakesh, Chief Executive Officer, CSC e-Governance Services India Ltd. said, "Our partnership with Liberty General Insurance will empower the Village Level Entrepreneurs (VLEs) through new skills and knowledge of

products and services, while expanding the agenda of financial inclusion catering to rural customers. Moreover, with the last mile network of 4.2 lakh, of which 2.74 lakh are in Gram Panchayats, the presence of CSC in the remotest corner of the Country brings huge potential and opportunity to act as a one of the biggest distribution channels for the insurance companies such as Liberty General Insurance in India." About Liberty General Insurance

Liberty General Insurance Ltd. (LGI) is a joint venture between Liberty Citystate holdings PTE Ltd—a group company of Liberty Mutual Insurance Group, a diversified global insurer with over 900 offices across the world, headquartered in the U.S. —Enam Securities, and Diamond Dealtrade. LGI commenced operations in 2013 with the aim of providing comprehensive retail, commercial and industrial insurance solutions. The company has an employee strength of 1100+ with presence across 100+ locations in 28 states. Its partner network consists of about 5100+ hospitals and more than 4300 auto service centres. The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India. About Common Service Centers (CSCs)

Common Service Centers (CSCs) Scheme is one of key enablers of the Digital India program. CSCs are the access points for e-delivery of G2C, education, healthcare, agriculture and financial services to villages in India, thereby contributing to a digitally and financially inclusive society. CSCs are more than just service delivery points in rural India. They are positioned as change agents, promoting rural entrepreneurship and building rural capacities and livelihoods. It is a pan- India network catering to regional, geographic, linguistic and cultural diversity of the country, thus enabling the Government's mandate of a socially, financially and digitally inclusive society.

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Publication:	Telangana Today	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://telanganatoday.com/pr-newswire?rkey=20211220EN12775&filter=11682>

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Publication:	Odisha Bytes	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.odishabytes.com/pr-newswire/?rkey=20211220EN12775&filter=18897>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

MUMBAI, India, Dec. 20, 2021 /PRNewswire/ -- Liberty General Insurance, one of the fastest growing General Insurance companies in India today entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India. Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

Publication:	Business Upturn	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.businessupturn.com/brand-post/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>

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By PR Newswire — On December 20, 2021 12:24 IST



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Publication:	Social News.xyz	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.socialnews.xyz/pr-newswire/?rkey=20211220EN12775&filter=15405>

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Publication:	Dalal Street Investment Journal	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

https://www.dsij.in/newswiredetails/filename/202112200224pr_news_euro_nd_en12775

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Publication:	Mangalorean	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.mangalorean.com/pr-newswire/?rkey=20211220EN12775&filter=17665>

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Publication:	Investment Guru India	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://investmentguruindia.com/prn1.php?rkey=20211220EN12775&filter=6830>

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Publication:	Ground Report	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://groundreport.in/pr-news-english-2/?rkey=20211220EN12775&filter=20940>

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MUMBAI, India, Dec. 20, 2021 /PRNewswire/ -- **Liberty General Insurance, one of the fastest growing General Insurance companies in India today entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.** Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

Publication:	New Delhi Times	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.newdelhitimes.com/news-release/?rkey=20211220EN12775&filter=5147>

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Publication:	One News Page	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.onenewspage.com/prnewswire.php?rkey=20211220EN12775&filter=3968>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

MUMBAI, India, Dec. 20, 2021 /PRNewswire/ -- **Liberty General Insurance, one of the fastest growing General Insurance companies in India today entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.** Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

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Publication:	Hello Mumbai News	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.hellomumbainews.com/hello-business/?rkey=20211220EN12775&filter=12313>

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MUMBAI, India, Dec. 20, 2021 /PRNewswire/ -- **Liberty General Insurance, one of the fastest growing General Insurance companies in India today entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India.** Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

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Publication:	5 Dariya News	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.5dariyanews.com/Full-Story-Latest-from-PR-Newswire.aspx?rkey=20211220EN12775&filter=3325>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

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Publication:	Bihar Prabha	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	20 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://news.biharprabha.com/prnewswire/?rkey=20211220EN12775&filter=2270>

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Publication:	Rural Marketing	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	18 Dec 2021	Journalist:	Bureau

Liberty General Insurance partners with CSC e-Governance Services to expand rural reach

<https://ruralmarketing.in/stories/liberty-general-insurance-partners-with-csc-e-governance-services-to-expand-rural-reach/>



Through the agreement Liberty will further strengthen its presence in rural markets across India by selling its insurance products through the CSC network

Liberty General Insurance, one of the fastest-growing General Insurance companies in India has entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India. Through this agreement, Liberty will further strengthen its presence in rural markets across India by selling its insurance products through the CSC network. Initially, the company will offer motor insurance products – two-wheeler, private car and commercial vehicle to the customers. In a formal ceremony held in New Delhi on Thursday, Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance and Sanjay Kumar Rakesh, Chief Executive Officer, CSC e-Governance Services India signed and exchanged the agreement.

Elaborating the partnership, Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance said, "Liberty has always been a front-runner in identifying opportunities in extending insurance benefits to the masses. As

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How do Common Service Centres make difference in rural India?

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NABFOUNDATION partners with Innoterra to reach 100,000 farmers in 2 years

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Publication:	Media News4u	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	17 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.medianews4u.com/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

by Editorial — December 17, 2021 in Featured, Marketing 2 min read



The image shows the logos for Liberty General Insurance and CSC e-Governance Services India Limited. Liberty General Insurance features a logo with a figure holding a torch and the text 'Liberty General Insurance'. CSC e-Governance Services India Limited features the letters 'CSC' in a large, bold font with a vertical line through the 'S', and the full name 'e-GOVERNANCE SERVICES INDIA LIMITED' below it.

Share buttons for Facebook, LinkedIn, Twitter, and WhatsApp are visible at the bottom of the article preview.

Mumbai: Liberty General Insurance, one of the fastest growing General Insurance companies in India entered into a partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India. Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

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Publication:	Online Media Cafe	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	17 Dec 2021	Journalist:	Gouri Achary

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://onlinemediacafe.com/business/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

🕒 2 weeks ago Gouri Achary



Liberty
General Insurance™

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Publication:	Business Fortnight	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	17 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://businessfortnight.com/liberty-general-insurance-one-of-the-fastest-growing-general-insurance-companies-in-india-today-entered-into-a-partnership-with-csc-e-governance-services-india-under-the-ministry-of-electronics-and-i/>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

By News Desk - December 17, 2021

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Publication:	Pelikken	Edition:	Online Coverage
Country:	India	Language:	English
Published Date	17 Dec 2021	Journalist:	Bureau

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

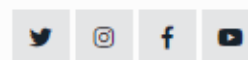
<http://pelikken.com/single/news/5695>

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach



Press Release

17-12-2021



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Speaking on the development, Mr. Sanjay Kumar Rakesh, Chief Executive Officer, CSC e-Governance Services India Ltd. said, "Our partnership with Liberty General Insurance will empower the Village Level Entrepreneurs (VLEs) through new skills and knowledge of products and services, while expanding the agenda of financial inclusion catering to rural customers. Moreover, with the last mile network of 4.2 lakh, of which 2.74 lakh are in Gram Panchayats, the presence of CSC in the remotest corner of the Country brings huge potential and opportunity to act as a one of the biggest distribution channels for the insurance companies such as Liberty General Insurance in India."

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://english.sakshi.com/news/enterprise/liberty-general-insurance-partners-csc-e-governance-services-india-expand-rural>

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Dec 17, 2021, 11:36 IST



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Published Date	16 Dec 2021	Journalist:	Bureau

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<https://lifecarenews.in/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>



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Published Date	16 Dec 2021	Journalist:	Bureau

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<https://www.4psnews.com/digital/story/liberty-general-insurance-partners-csc-egovernance-services-india-to-expand-rural-reach>



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<https://www.b4umedia.in/?p=249749>

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December 16, 2021 - by admin



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About Liberty General Insurance

Liberty General Insurance Ltd. (LGI) is a joint venture between Liberty Citystate holdings PTE Ltd—a group company of Liberty Mutual Insurance Group, a diversified global insurer with over 900 offices across the world, headquartered in the U.S. —Enam Securities, and Diamond Dealtrade. LGI commenced operations in 2013 with the aim of providing comprehensive retail, commercial and industrial insurance solutions. The company has an employee strength of 1100+ with presence across 100+ locations in 28 states. Its partner network consists of about 5100+ hospitals and more than 4300 auto service centres. The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India.

About Common Service Centers (CSCs)

Common Service Centers (CSCs) Scheme is one of key enablers of the Digital India program. CSCs are the access points for e-delivery of G2C, education, healthcare, agriculture and financial services to villages in India, thereby contributing to a digitally and financially inclusive society. CSCs are more than just service delivery points in rural India. They are positioned as change agents, promoting rural entrepreneurship and building rural capacities and livelihoods. It is a pan-India network catering to regional, geographic, linguistic and cultural diversity of the country, thus enabling the Government's mandate of a socially, financially and digitally inclusive society.

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Published Date	16 Dec 2021	Journalist:	Rekha Nair

Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<http://businessnews>thisweek.com/business/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>



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Published Date	16 Dec 2021	Journalist:	Bureau

Liberty General Insurance partners CSC e-Governance Services India to expand rural reach

<https://www.cityairnews.com/content/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach>



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<https://digitalmedia9.com/business/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>

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BUSINESS by Rekha Nair

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

TOPICS: #Liberty General Insurance



Liberty
General Insurance™

Liberty General Insurance Ltd. (Liberty)

POSTED BY: SACHIN MURDESHWAR DECEMBER 16, 2021

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<http://mediabulletins.com/business/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>



11 hours ago Mumbai : Liberty General Insurance, one of the fastest growing General Insurance companies in India today entered into a

partnership with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India. Through this agreement Liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network. Initially, the company will offer Motor Insurance products – Two-Wheeler, Private Car and Commercial Vehicle to the customers.

In a formal ceremony held in New Delhi today, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance and Mr. Sanjay Kumar Rakesh Chief Executive Officer, CSC e-Governance Services India Ltd signed and exchanged the agreement.

Speaking on the occasion, Mr. Amit Jain, President, Personal Lines, Bancassurance & Affinity and Marketing, Liberty General Insurance said, "Liberty has always been a front-runner in identifying opportunities in extending insurance benefits to masses. As one of the leading companies in the Indian insurance sector, we are committed to the vision of maximizing financial inclusion. We will focus on reaching out and empowering channels operating out of remote locations with an understanding of various insurance products. Our strategy is to improve the access to insurance products for rural India through awareness creation, technology leverage, product innovation."

Speaking on the development, Mr. Sanjay Kumar Rakesh, Chief Executive Officer, CSC e-Governance Services India Ltd. said, "Our partnership with Liberty General Insurance will empower the Village Level Entrepreneurs (VLEs) through new skills and knowledge of products and services, while expanding the agenda of financial inclusion catering to rural customers. Moreover, with the last mile network of 4.2 lakh, of which 2.74 lakh are in Gram Panchayats, the presence of CSC in the remotest corner of the Country brings huge potential and opportunity to act as a one of the biggest distribution channels for the insurance companies such as Liberty General Insurance in India."

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LIBERTY GENERAL INSURANCE PARTNERS CSC E-GOVERNANCE SERVICES INDIA TO EXPAND RURAL REACH

Posted by: pankaj@bansal December 16, 2021 in PR

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Liberty General Insurance Partners CSC e-Governance Services India to Expand Rural Reach

<https://www.prittleprattlenews.com/latest-news/liberty-general-insurance-partners-csc-e-governance-services-india-to-expand-rural-reach/>

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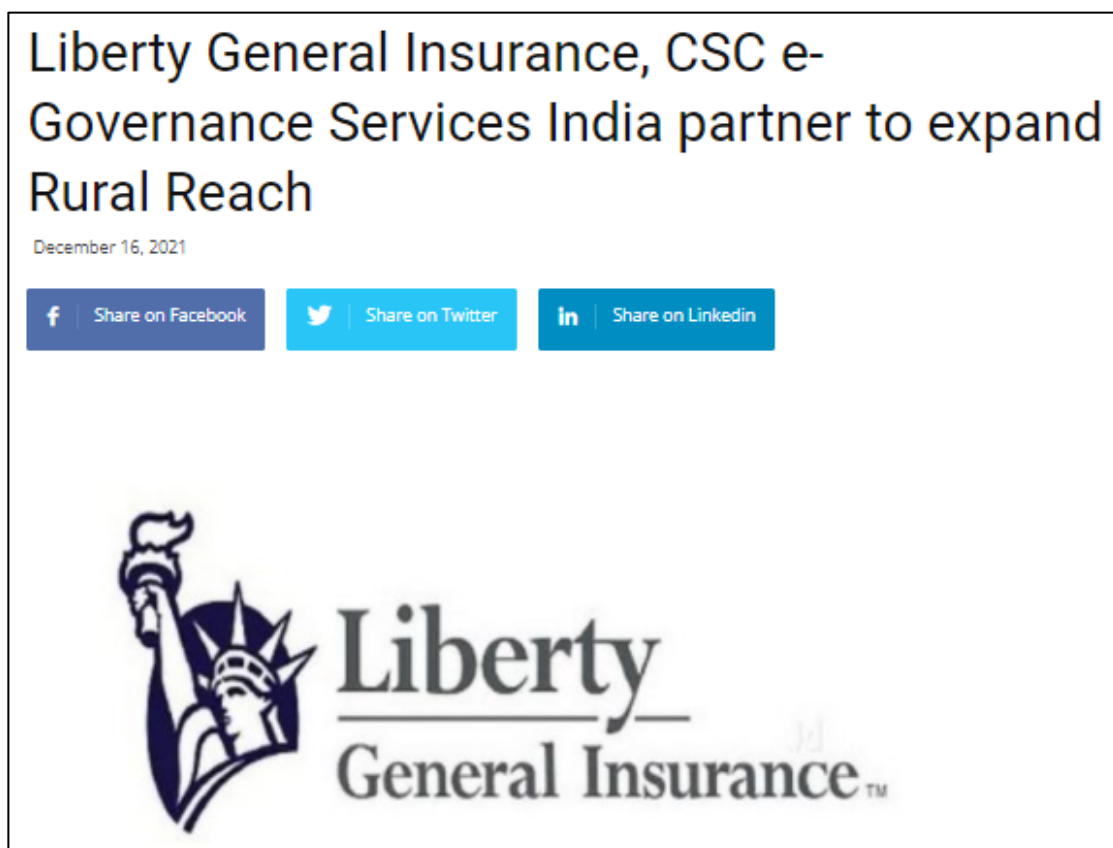
written by Prittle Prattle Bureau • December 16, 2021

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Liberty General Insurance, CSC e-Governance Services India partner to expand Rural Reach

<https://bfsi.eletsonline.com/liberty-general-insurance-csc-e-governance-services-india-partner-to-expand-rural-reach/>



Liberty General Insurance has joined hands with CSC e-Governance Services India under the Ministry of Electronics and Information Technology (MeitY), Government of India. As a part of the alliance, liberty will further strengthen its presence in rural areas across India by selling its insurance products through the CSC network.

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**Liberty General Insurance, CSC e-Governance Services
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